

2000 Department of Management Research Publications

Books

- Benson, J., & Rowley, C. (2000). *Globalization and Labour in the Asia Pacific* (1st ed.). London: Frank Cass.
- Merrett, D. (2000). *Business Institutions and Behaviour in Australia* (1st ed.). London: Frank Cass.
- Olekalns, M., Barbara, J., & Waters, L. (2000). *Instructor's manual and test bank to accompany Organisational Behaviour and Management: First Australian Edition*. Sydney: McGraw Hill.
- Palmer, I., & Hardy, C. (2000). *Thinking About Management* (1st ed.). London: SAGE.
- Samson, D. (2000). *Management for Engineers* (3rd ed.). Australia: Prentice Hall.

Book Chapters

- Benson, J., Debroux, P., & Yuasa, M. (2000). *The Pursuit of Flexibility: The Transformation of Labour Management in Chinese Enterprises*. In M. Warner (Ed.), *Changing Workplace Relations in the Chinese Economy* (1st ed., pp. 77-99). London: Macmillan.
- Harley, B. (2000). *Industrial Relations: Decentralisation and Deregulation*. In P. Boreham & G. Stokes & R. Hall (Eds.), *The Politics of Australian Society* (1st ed., pp. 248-264). Sydney: Pearson Education Australia.
- Johnston, S. (2000). *International business, international management and subsidiary roles in the MNCs*. In R. Edwards & C. Nyland & M. Coulthard (Eds.), *Readings in International Business: An Asia Pacific perspective* (1st ed., pp. 213-234). Frenchs Forest, NSW: Prentice Hall.
- Merrett, D. (2000). *Paying for It All*. In T. Patrick (Ed.), *A History of European Housing in Australia* (1st ed., pp. 237-253). Melbourne: Cambridge University Press.
- Merrett, D. (2000). *Business Institutions and Behaviour in Australia: A New Perspective*. In D. T. Merrett (Ed.), *Business Institutions and Behaviour in Australia* (1st ed., pp. 1-12). London: Frank Cass.
- Merrett, D. (2000). *Sir Leslie John McConnan*. *Australian Dictionary of Biography Vol 15 1940-1980 Kem-Pie*, pp. 177-178.
- Merrett, D., & Seltzer, A. (2000). *Work in the Financial Services Industry and Worker Monitoring: A Study of the Union Bank of Australia in the 1920s*. In D. T. Merrett (Ed.), *Business institutions and Behaviour in Australia* (1st ed., pp. 133-152). London: Frank Cass.

- Morgan, S. (2000). Stature, Nutritional Status and Economic Reform in China. In J. L. Peter & X. Zhang (Eds.), *China in the Global Economy* (1st ed., pp. 282-304). Aldershot: Edward Elgar.
- Rimmer, P., & Dick, H. (2000). To Plan or Not to Plan: Southeast Asian Cities Tackle Transport, Communication, and Land Use. In S. Yusuf & W. P. Wu & S. Everett (Eds.), *Local Dynamics in an Era of Globalization* (1st ed., pp. 164-169). New York: The World Bank/Oxford University Press.
- Ville, S., & Merrett, D. (2000). The Development of Large Scale Enterprise in Australia, 1910-64. In D. Merrett (Ed.), *Business Institutions and Behaviour in Australia* (1st ed., pp. 13-46). London: Frank Cass.

Refereed Journal Articles

- Barton, J., & Selsky, J. (2000). Towards an Emery Model of Management: Implications and Prospects of Emery Open Systems Theory. *Systemic Practice & Action Research*, 13(5), 705-720.
- Benson, J. (2000). Employee Voice in Union and Non-Union Australian Workplaces. *British Journal of Industrial Relations*, 38(3), 453-459.
- Benson, J., & Brown, M. (2000). Individual Performance Related Pay and Enterprise Outcomes in Australia and Japan. *International Journal of Employment Studies*, 8(2), 1-26.
- Benson, J., Debroux, J., Yuasa, M., & Zhu, Y. (2000). Flexibility and Labour Management: Chinese Manufacturing Enterprises in the 1990s. *International Journal of HRM*, 11(2), 183-196.
- Benson, J., & Debroux, P. (2000). Japanese Trade Unions at the Crossroads: Dilemmas and Opportunities Created by Globalization. *Asia Pacific Business Review*, 6(3/4), 114-132.
- Chaudhri, V., & Samson, D. (2000). Business-Government Relations in Australia: Cooperating Through Task Forces. *Academy of Management Executive*, 14(3), 19-29.
- Clegg, S., Linstead, S., & Sewell, G. (2000). Only Penguins: A Polemic on Organization Theory from the Edge of the World. *Organization Studies*, 21(25th Anniversary issue), 103-117.
- Dean, D., Menguc, B., & Myers, C. P. (2000). Revisiting Firm Characteristics, Strategy, and Export Performance Relationship: A Survey of the Literature and an Investigation of New Zealand Small Manufacturing Firms. *Industrial Marketing Management*, 29(5), 461-477.
- Dick, H. (2000). Business, Governance, and Professional Ethics. *Gadjah Mada International Journal of Business*, 2(3), 255-265.
- Dick, H. (2000). Representations of Development in 19-20th Century Indonesia: A Transport History Perspective. *Bulletin of Indonesian Economic Studies*, 36(1), 185-208.

- Dick, H., & Rimmer, P. (2000). Shared Space, Public Transport, and Congestion: The New Colonial City in Southeast Asia. *Malaysian Journal of Tropical Geography*, 29(1), 1-9.
- Hall, R., & Harley, B. (2000). Organized Labour in the Borderless World: Globalization, Deregulation and Union Strategy in Australia. *Asia Pacific Business Review*, 6(3&4), 54-73.
- Hall, R., Tomkins, M., & Harley, B. (2000). The Bureaucratisation of Australian Unions?: Evidence from a National Survey. *Journal of Sociology*, 36(3), 291-314.
- Hardy, C., Palmer, A., & Phillips, N. (2000). Discourse as a Strategic Resource. *Human Relations*, 53(9), 1227-1248.
- Harley, B., & Hall, R. (2000). The Location and Characteristics of Fixed-Term and Casual Female Workers in Australia: Analysis of AWIRS95. *The Australian Bulletin of Labour*, 26(1), 18-37.
- Iverson, R., & Maguire, C. (2000). The Relationship Between Job and Life Satisfaction: Evidence from a Remote Mining Community. *Human Relations*, 53(6), 807-839.
- Iverson, R., & Pullman, J. (2000). Determinants of Voluntary Turnover and Layoffs in an Environment of Repeated Downsizing Following a Merger: An Event History Analysis. *Journal of Management*, 26(5), 977-1003.
- Kandampully, J., & Menguc, B. (2000). Managerial Practices to Sustain Service Quality: An Empirical Investigation of New Zealand Service Firms. *Marketing Intelligence & Planning*, 18(4), 175-184.
- Lukas, B., & Bell, S. (2000). Strategic Market Position and R&D Capability in Global Manufacturing Industries: Implications for Organizational Learning and Organizational Memory. *Industrial Marketing Management*, 29(6), 565-574.
- Lukas, B., & Ferrell, O. C. (2000). The Effect of Market Orientation on Product Innovation. *Journal of the Academy of Marketing Science*, 28(2), 239-247.
- Maitland, E., Morgan, S., & Nicholas, S. (2000). Australian Multinational Enterprises in China: Motivations, Technology Transfer and Operations. *Thammasat Economics Journal*, 17(1), 90-115.
- Menguc, B. (2000). An Empirical Investigation of a Social Exchange Model of Organizational Citizenship Behaviors Across Two Sales Situations: A Turkish Case. *Journal of Personal Selling and Sales Management*, 20(4), 205-214.
- Morgan, S. (2000). Richer and Taller - Stature and the Standard of Living in China, 1979-1995. *The China Journal*, 44(2), 1-39.
- Phillips, N., Lawrence, T., & Hardy, C. (2000). Inter-organizational Collaboration and the Dynamics of Institutional Fields. *Journal of Management Studies*, 37(1), 23-43.

- Pulendran, S., Speed, R., & Widing, R. (2000). The Antecedents and Consequences of Market Orientation in Australia. *Australian Journal of Management*, 25(2), 119-144.
- Ramsay, H., Scholarios, D., & Harley, B. (2000). Employees and High Performance Work Systems: Testing Inside the Black Box. *British Journal of Industrial Relations*, 38(4), 501-531.
- Ramsay, H., Scholarios, D., & Harley, B. (2000). Employee Direct Participation in Britain and Australia: Evidence from AWIRS95 and WERS98. *Asia Pacific Journal of Human Resources*, 38(2), 42-54.
- Rowley, C., & Benson, J. (2000). Global Labour? Issues and Themes. *Asia Pacific Business Review*, 6(3/4), 1-14.
- Rowley, C., & Benson, J. (2000). Globalization, Labour and Prospects? *Asia Pacific Business Review*, 6(3/4), 300-308.
- Selsky, J. (2000). 'Even We are Sheeps': Cultural Displacement in a Turkish Classroom. *Journal of Management Inquiry*, 9(4), 362-373.
- Selsky, J., & Barton, J. (2000). The third track of the Open-Systems-Thinking School: An application of domain theory to New Zealand Ports. *Systemic Practice and Action Research*, 13(3), 257-277.
- Selsky, J., & Barton, J. (2000). Sources and legacies of Emery's Open Systems Theory: Introduction to the special issue. *Systemic Practice & Action Research*, 13(5), 615-622.
- Seltzer, A., & Merrett, D. (2000). Personnel Policies at the Union Bank of Australia: Evidence from the 1888-1900 Entry Cohorts. *Journal of Labor Economics*, 18(4), 573-610.
- Terziovski, M., & Sohal, A. (2000). The Adoption of Continuous Improvement and Innovation Strategies in Australian Manufacturing Firms. *The International Journal of Technological Innovation, Entrepreneurship and Technology Management: Technovation*, 20(10), 539-550.
- Zhu, Y. (2000). The Challenges and Opportunities for the Trade Union Movement in the Transition Era: Two Socialist Market Economies - China and Vietnam. *Asia Pacific Business Review*, 6(3&4), 282-299.
- Zhu, Y., Chen, I., & Warner, M. (2000). HRM in Taiwan: An Empirical Case Study. *Human Resource Management Journal*, 10(4), 32-44.

Other Journal Articles

- Maitland, E., & Maitland, A. (2000). Foreign Policy for a Global Economy. *Committee for Economic Development of Australia Quarterly Bulletin*, (July 2000).
- Chaudhri, V., & Samson, D. (2000). Coles Myer's Stanley Wallis on Australia's International Competitiveness and Reform. *Academy of Management Executive*, 12(3), 15-18.

- Samson, D. (2000). Industry Minister Nick Minchin on Government's Role in Progress and Innovation. *Academy of Management Executive*, 14(3), 8-14.
- Samson, D. (2000). Rising Above the Pack. *Asian Business*, 36(7), 55.
- Sewell, G. (2000). Review of "Foucault, Management and Organization Theory". *Administrative Science Quarterly*, 45(2), 406-409.
- Widing, R. (2000). Marketing Research in Australia and New Zealand. *Australasian Marketing Journal*, 8(2), 59-64.
- Zhu, Y. (2000). Adjusting to Capitalism: Chinese Workers and the State. *The Journal of Industrial Relations*, 41(4), 643-644.
- Zhu, Y. (2000). Vietnam and the East Asian Crisis. *Asia Pacific Business Review*, 6(2), 95-97.
- Samson, D. (2000). Product Innovation. *Encyclopedia of production and manufacturing management*, pp. 575-578.
- Samson, D., & Challis, D. (2000). Process Innovation. *Encyclopedia of production and manufacturing management*, pp. 549-551.
- Sewell, G. (2000). Thoroughly Modern Macca: An appreciation of an intellectual for our time. *Overland*, NA, 25-30.
- Waters, L. (2000). Coping with Unemployment: A Literature Review and Presentation of a New Model. *International Journal of Management Reviews*, 2(2), 14.

Refereed Conference Publications

- Bell, S., Whitwell, G., & Lukas, B. (2000, Wed, June 28, 2000). Schools of Thought in Organizational Learning. Paper presented at the American Marketing Association International Marketing Educators' Conference, Buenos Aires.
- Iverson, R., & Deery, S. (2000, Tue, August 08, 2000). Job Performance and Voluntary Turnover: An Examination of Linearity, Curvilinearity, and the Moderators of Time, Unemployment Rate, and Perceived Ease of Movement Using Event History Analysis. Paper presented at the Academy of Management Meetings, Toronto.
- Lukas, B., & Whitwell, G. (2000, Tue, November 28, 2000). An Agenda for Revitalizing the Study of Entrepreneurship in Marketing Strategy Research. Paper presented at the ANZMAC 2000: Visionary Marketing for the 21st Century: Facing the Challenges, Gold Coast.
- Maitland, E., & Nicholas, S. (2000, Fri, October 13, 2000). Institutions and Perceptions: MNEs and the Transitional Economies of India, Indonesia, and Vietnam. Paper presented at the 2000 Australia and New Zealand Academy of International Business Annual Meeting, Auckland.

- Menguc, B., Whitwell, G., & Uray, N. (2000, Tue, November 28, 2000). Effects of Environmental Uncertainty on Organisational Search Activity in High-Tech Markets. Paper presented at the ANZMAC 2000: Visionary Marketing for the 21st Century: Facing the Challenges, Gold Coast.
- Merrett, D. (2000, Thu, October 12, 2000). Australia's Outward FDI in a Comparative Context: A Case of Constrained Internationalisation? Paper presented at the Australia-New Zealand International Business Academy, Auckland.
- Olson, E., & Widing, R. (2000, Sat, February 05, 2000). Are Interactive Decision Aids Better Than Passive Decision Aids? A Comparison with Implications for Information Providers on the Internet. Paper presented at the American Marketing Association Winter Educators' Conference, Chicago.
- Ozanne, L., & Menguc, B. (2000, Tue, November 28, 2000). The Influence of Natural Environmental Orientation on Business Performance and Employee Attitudes. Paper presented at the ANZMAC 2000: Visionary Marketing for the 21st Century: Facing the Challenges, Gold Coast.
- Paladino, A., Widing, R., & Whitwell, G. (2000, Tue, November 28, 2000). Making Sense of Resources: Quantifying the Resource Based View. Paper presented at the ANZMAC 2000: Visionary Marketing for the 21st Century: Facing the Challenges, Gold Coast.
- Rowley, C. & Benson, J. (2000, 16-17 November, 2000). Convergence and Divergence in Asian Human Resource Management. Paper presented at the 21st Congrès de l'AGRH: Internationalising Human Resource Management, Paris.
- Selsky, J., & Goes, J. (2000, Mon, August 07, 2000). Contrasting Logics of Strategy Making: Applications in 'Hyper' Environments. Paper presented at the Academy of Management Meetings, Toronto.
- Terziovski, M., Power, D., & A., S. (2000, Tue, August 08, 2000). The Effects the ISO 9000 Certification Process on Business Performance over Time. Paper presented at the Academy of Management Meetings, Toronto.
- Terziovski, M. (2000, Wed, November 15, 2000). Best Total Quality Predictors of Customer Satisfaction and Productivity Improvement. Paper presented at the International Conference on Economic Aspects of Quality Management, Skopje, Macedonia.
- Terziovski, M., A., S., & Power, D. (2000, Tue, April 25, 2000). The Effects of the Quality Auditor and the ISO 9000 Certification Process on Organisational Performance. Paper presented at the Fifth International Conference on ISO 9000 & TQM, Singapore.

Other Conference Publications

- Brown, M., Gilson, C., & Wagar, T. (2000, Sat, February 05, 2000). Human Resource Management and Industrial Relations Practices in New Zealand.

Paper presented at the 14th Annual AIRAANZ Conference, <http://www.airaanz.waikato.edu.nz>.

Reports and Working Papers

- Ainsworth, S., & Brown, M. (2000). A Review & Integration of Research on Employee Participation in Australia 1983-1999. Melbourne.
- Bell, S., & Menguc, B. (2000). Raising the Bar of Service Quality: The Role of the Salesperson-Organisation Relationship and Organisational Citizenship Behaviours. Melbourne.
- Bell, S., Whitwell, G., & Lukas, B. (2000). Organisational Learning Research: Taking Stock of the Underlying Theoretical Views. Melbourne.
- Harley, B. (2000). The Experience of Teamwork: Analysis of the WERS98 Employee Survey. Melbourne.
- Nicholas, S., Purcell, W., Smith, T., & Mandhachitara, R. (2000). Are Japanese MNEs Learning Organisations? Short and Long-term Japanese Buyer Learning in Australian and Thai Manufacturing. Melbourne.
- Purcell, W., & Nicholas, S. (2000). Japanese Tourism Investment in Australia: Entry Choice, Partner Control and Management Practice. Melbourne.
- Waters, L. (2000). An evaluation of the effect of Work for the Dole on job search behaviour, employment confidence and self-esteem. Health & Community Services.
- Waters, L. (2000). A brief scale to measure the role of mentoring in small business start-up. Department of Management.
- Whitehouse, G., & Harley, B. (2000). Women In Part-Time Work: A Comparative Study Of Australia And The United Kingdom. Melbourne.